

WOULD YOU LOVE OUR DIOCESE TO BENEFIT FROM YOUR ON-LINE SHOPPING?



easyfundraising
.org.uk



The Gloucester Diocese's Finance and Central Services Committee (of which I am a member!) have asked me to introduce to you the idea of easy fund-raising! As the name suggests, it really is VERY EASY and it enables our Diocese to raise monies simply by asking its members to access their favourite websites like Amazon and M&S via a website called "easyfundraising". It works in a similar way to many loyalty cards (ie: Nectar), but instead of earning points when you shop, you raise a donation for your cause instead! **WE'VE ALREADY RAISED AN IMPRESSIVE £193 SINCE THE SCHEME WAS SET UP IN JULY 2012** but only have 22 registered supporters and are sure that significantly more of our 1,127 members shop on-line, so here's a reminder of how to get started!

You can shop with over 2,000 well known on-line stores & each will donate up to 15% of what you spend to your chosen good cause (which we very much hope will be MU Gloucester Diocese!). For example, John Lewis will donate 2.5%, Amazon 2.5%, The Body Shop 10% and some insurers will donate up to £30 simply for taking out a policy! The great thing is it won't cost you a penny more, plus Easy Fundraising have got lots of voucher codes and special discounts so you can actually save money while you help your good cause. There is no cost for the good cause either - Easy Fundraising's service is totally free. When you then shop with one of their retailers, the system makes a note of your purchase, collects the donation from the retailer and passes it to us.

To start earning money for our Diocese, log-on to www.easyfundraising.org.uk/causes/mugloucester and follow the steps below:

- 1) Click on the green "Support us now" button which will take you to the following page.
- 2) This next page is entitled "**Step 1 of 3 - Enter your personal details**". You simply need to enter your first name, last name, e-mail address & a password. *NB: Make sure you remember to tick the box to say you agree to the Terms & Conditions & Privacy policy (if you want to review these in detail just click on the words "Terms & Conditions" or "Privacy policy" which will turn turquoise & once clicked on, will launch the full details in an additional window. You may wish to tick the 2nd box unless you want to receive lots of e-mails from Easyfundraising! If you do tick this box, an additional section of the screen will launch asking you to reconfirm whether you want to receive e-mails from Easy Fundraising and their retailers. Once you've finished, click on the green "Continue" button.*
- 3) You should now have been taken to a page entitled "**Step 2 of 3 - Gift Aid**". If you are eligible for Gift Aid & would like the Diocese to benefit from an extra 25% on all donations earned from your on-line purchases, you need to click in the "Yes" circle which will automatically launch an extra section asking you to enter the first line of your address & postcode & tick the box against the wording which begins "I'm happy for my". Finally, click on the green "Continue" button to complete this step. If this is not relevant to you simply click in the "No" circle.

4) You should now be on a page entitled **“Step 3 of 3 - Please install our toolbar”**. This encourages you to make use of a totally free & easy to install reminder that will pop up whilst you are on the internet, if you try to make an on-line purchase from any of Easy Fundraising’s registered retailers. By clicking on the “Install Find & Remind” green button at the bottom of this screen, the toolbar installation process will begin and an easy to follow screen will be launched explaining all steps of the installation process, telling you what you need to do at each step. Once successfully installed, a web page will launch when you next open Internet Explorer showing you exactly how the toolbar will work! The left hand side of this screen gives you the opportunity to start raising funds for your diocese by inputting the name of a retailer (ie: Amazon) in the rounded rectangular search box & then clicking on the relevant website that is listed. This section of the screen will automatically appear each time you use Internet Explorer & will the amount you’ve raised so far will be displayed at the top of the screen.

Don’t worry if you don’t want to take advantage of the toolbar, simply click on the blue “Don’t want to install, skip this step” wording under the green button which will turn turquoise once hovered over. Once clicked on, another screen will launch asking if you’re sure, so just click on the left hand white box with the red cross entitled “No, I don’t want to raise up to 5 x more”. * The screen that you will now see, has a green edged rectangular box (with the magnifying glass “search” icon on the right hand side). Typing in this box allows you to search for registered retailers - have a go now by searching for Amazon and then click in the box that appears below to select Amazon from the list which will take you to the next screen giving details of your chosen retailer (ie: the % donations they give). In order to start shopping with that retailer, simply click on the *“Go shopping & raise funds”* green button which will automatically launch your chosen retailers website in a new window *

PLEASE NOTE: *As you chose not to install the “Find & remind” toolbar, you will need to remember to log into the Easy Fundraising homepage (either by searching for “Easy Fundraising in your web browser or entering the web address given before step 1 above) on subsequent on-line shopping sprees, before making purchases in order for your purchases to be recognised & a donation to be earned. Once logged in, simply search for your chosen retailer in the way described above **

BEST OF LUCK AND A HUGE THANK YOU!

Sarah Cripps (St Andrews Churchdown)

PS: Please feel free to e-mail me on sarahcripps@blueyonder.co.uk or phone me on (01452) 857825 if you have any queries or need a hand!